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1. (Twice Amended) *preamble* A container having a plurality of upstanding sidewalls interconnected by a floor pan and at least one upstanding strut, wherein at least one of said sidewalls is reinforceable with at least one of the upstanding strut, said strut being removable from said sidewall without separation from said container.

Please add the following new Claims 21-34.

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21. (New) *preamble* A container having a plurality of upstanding sidewalls interconnected by a floor pan, at least one upstanding reinforcing panel, wherein at least one of said sidewalls is reinforceable with an upstanding reinforceable panel, said reinforceable panel being removable from said sidewall without separation from said container.

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22. (New) A container according to Claim 21, wherein said reinforceable panel has a proximal end and a distal end, said reinforceable panel being articulably joined to said sidewall at said proximal end.

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23. (New) A container according to Claim 22, wherein said reinforceable panel is articulably joined to said container at a hinge juxtaposed with said floor pan.

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24. (New) A container according to Claim 22, wherein said reinforceable panel is attachable to said container at said distal end of said reinforceable panel.

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25. (New) A container according to Claim 24, wherein said distal end of said reinforceable panel is attachable with a tab/slot arrangement wherein one of said reinforceable panel and said sidewalls have protruding tabs, the other having complementary slots attachable to said tabs.

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26. (New) A container according to Claim 25, wherein said reinforceable panel comprises a panel, said panel being substantially coextensive of and attachable to a sidewall of said container.

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27. (New) A container according to Claim 26, wherein said reinforceable panel further comprises notches for gripping said reinforceable panel by a user.

L10 28. (New) *gramme* A container having a plurality of upstanding sidewalls interconnected by a floor pan, said sidewalls being arranged in alternating and opposed pairs, at least one pair of said sidewalls being reinforceable with removable reinforceable panels, whereby a first sidewall and a second sidewall opposed thereto has a first reinforceable panel and a second reinforceable panel associated therewith, respectively, said reinforceable panels being reversibly transformable between a first position wherein said reinforceable panels provide reinforcement to said sidewalls and a second position wherein said reinforceable panels do not provide reinforcement to said sidewalls, said reinforceable panels being reversibly transformable between said first position and said second position.

L11 29. (New) A container according to Claim 28, further comprising a floor pan support.

L12 30. (New) A container according to Claim 29, wherein said reversibly transformable reinforceable panels and said floor pan support are integral and comprise a single reinforcement.

L13 31. (New) A container according to Claim 29, wherein said container comprises a first material and said reinforcement comprises a second material, said first material and said second material being dissimilar.

L14 32. (New) A container according to Claim 31, wherein said reinforcement comprises fluted cardboard.

L16 bent dependent on shelf
33. (New) A container according to Claim 32, wherein each of said reinforceable panels is articulable about a proximal end, said proximal end being juxtaposed with said floor pan.

L17 34. (New) A container according to Claim 24, wherein said floor pan has an inner surface and an outer surface, said reinforceable panel being removably attachable to said outer surface of said floor pan.

In the Drawings

Please modify Fig. 2 as shown.

Please add Figures 6 and 7 attached.